MEMBERSHIP
LARGE

CLUB AWARD ENTRY FORM

Annual Reporting January 1-December 31, 2019

Prepared By: Lucy Huerta	Yorba Linda Woman's Club
Number of Members in Club: 101	Area: C
Reporter's Address: [redacted]	Yorba Linda, CA 92886
Club Position: Membership Chair	
City: Yorba Linda, CA 92886	
Email: [redacted]	
Advancement Area: Membership	Phone: [redacted]

Yorba Linda Woman's Club was founded in 1912 by a group of progressive women seeking to better themselves and following in the footsteps of Jane Cunningham Croly, our founder, they focused upon furthering their education and being more involved in their community. Aided by these forward-thinking women, Yorba Linda became the beautiful, well-respected city it is today— *"The Land of Gracious Living."* Our club Mission Statement is: *We are a diverse organization working to promote civic, philanthropic, cultural and educational interests within our community through the spirit of volunteerism.* Today, Yorba Linda still has a small-town feel with over 100 miles of trails used by dog walkers, hikers, bikers and equestrians. Our club supports the City of Yorba Linda as it continues to improve and embrace the many recent changes in our city: low-income housing; infrastructure, including our new Cultural Arts and Public Library campus and Town Center; technology including our city's interactive website and government transparency.

Project Title: "Speed Dating for New Members" **Hours: 260** **Donated: $80** **In-Kind: $50**

Spring is the time for new beginnings. Our Spring Open House was an opportunity for people interested to visit, chat and begin a new adventure within our club. We used **"speed dating"** to introduce guests to our club projects by arranging for them to see several projects in a single event. Project Chairmen set up tables with displays and information. Our guests were invited to visit the tables. After a set time, the guests were asked to move to the next table; they were able to receive the maximum amount of information within a limited amount of time. Information packets were also available to the visitors. Refreshments donated by club members were offered and provided time to absorb all they learned and ask more detailed questions. Our club gained six members from participation in this event.

Project Title: "Cookies with Your Chair" **Hours: 60** **Donated: $50** **In-Kind: $20**

In support of our new members and to help them feel comfortable and welcomed we offered an **Orientation** and a chance to meet and ask questions in a small group setting. At this event the chair offered information about the club. This included the history of the club, and our affiliation with **CFWC** and **GFWC**. Program Chairmen spoke about the various current projects in which the club was involved. We also explained various aspects of club life such as the general meetings, the agendas, how to propose a donation and what is expected of each member when they join. There were 18 women present, including experienced members, new members and non-members. After the presentations, discussions and questions, we had snacks while continuing to talk with others. The event was extremely successful as shared by attendees. We plan to continue this activity during the year. This was an extremely successful **Orientation** to our club.

Project Title: "Bees and Bundts" **Hours: 30** **Donated: $50** **In-Kind: $0**

In September our Membership team organized a "Meet 'n Greet" at the home of one of our members! Executive Board Members were asked to share information about our club, CFWC and GFWC. Each guest visited with our Executive Board members. Refreshments were available, as well as mini-Bundt cakes. Our club gained an additional three members! These newest members have become very involved since their joining. Due to our wonderful Craft Fairs, Membership is able to provide a gift bag of goodies for the **Installation** of new members.

Project Title: Attending Meetings and Conferences **Hours: 340 Donated: $785 In-Kind: $645**

The Yorba Linda Woman's Club is particularly proud of the involvement of our members at various Orange District, Area, CFWC and GFWC events. Attendance: January-17; March-16; April-28; Summer Conference-28; September-14; November-19; Orange District-27. Those numbers are higher than last year, and we will continue to strive! **Attendance** is important for us; we are lucky to have the funds to pay for half of registration and meals at these functions which always draws more participants.

Project Title: Tie a Yellow Ribbon... **Hours: 5 Donated: $15 In-Kind: $0**

We are continuing our original yellow ribbon program to **identify new members**. Each new member is presented with a yellow ribbon to wear on their name badge for one year. The current members will welcome them, introduce themselves and support them at meetings. At the end of their year, a ceremony is held removing their ribbons. Hurrah for them.

Project Title: Who Are We; How Do We Do So Much? **Hours: 4,249 Donated: $2,550 In-Kind: $17,922**

(5 Hrs.; $0 In-Kind) At our monthly general meeting with the room filled with our signature color—purple, social hour begins an hour before the general meeting. The hostesses provide tasty appetizers and small bites for all to enjoy. During this hour the members can visit, ask questions about current projects and sign up for participation. That's where those yellow ribbons come in—perfect time to introduce yourself to a new member. We begin most meetings with an **Inspiration** read by a member. And sadly, when necessary, a **ceremony** is held for those current members who have passed. We light a candle and donate to Penny Pines in the member's name.

(1,350 Hrs.; $2,000 In-Kind) An online **Profile Form** was created to gather information from our members. It lets the board know what the members would like to see at the general meetings and what they are interested in with regard to programs and participation. The input from our members is vital to continue the success of our club within the community. This Profile Form is very important to the Dean and to the Nominating Committee.

(40 Hrs.; $0 In-Kind) We continue to make it easy for our club members to **communicate** and understand the club by creating an annual yearbook with all information right at their fingertips. The yearbook contains the club calendar, annual budget, member contact information, By-laws, Standing Rules and history of our club. It also contains all of the information for **Federation** and District which allows members to add meetings and events to their personal calendars. We think all of this has helped with our attendance at these meetings.

(130 Hrs.; $2,240 In-Kind) How do we educate our community? We continue to use our club logo as a way to "**brand**" us in the community. We wear logo-embellished purple shirts to our meetings, fundraisers, and at club information booths. We often hear whispers of "There go the purple ladies..." when we're out and about at various community events. On Fridays and at military/veterans' events such as our city's **Memorial Day or Veterans Day ceremonies**, we have special red "blinged" Support Our Troops shirts. We even have special shirts for our **GFWC sponsored Women-Out**-Walking group which incorporates our club logo into the "O" of W.O.W.

(75 Hrs.; $1,000 In-Kind) Realizing that it's important to make ourselves known as much as possible in our community, we encourage members (while wearing their purple shirts!) to attend as many city events as possible, such as the annual Taste of Yorba Linda, new business ribbon cuttings, Chamber of Commerce breakfasts and activities, the city's 4th of July celebration, Memorial Day and Veterans' Day ceremonies, fundraising walks for our schools and more. This year we added something—**a member made a Proclamation at a City Council Meeting**. We even attended a ceremony for the Fullerton Woman's Club where they received a very large check from Subaru to support our neighboring federation sisters. We take lots of photos and display as many as possible on both our club website and Facebook page—showing potential members that Yorba Linda Woman's Club not only does great things, we have lots of fun doing them!

(100 Hrs.; $0 In-Kind) Our re-vamped website, Facebook and social media has increased our club presence online and in the community. We have had great responses to our social media. Many new members contacted

our club because of these changes. We continue to post photos and comments so that all can see what our club is involved in and all the fun we have!

(100 Hrs.; $600 In-Kind) How do we maintain club member involvement during the "dark" days of July? Although we do not hold meetings in July, we do hold our annual club Potluck Picnic at a local park. We had about 40 members attend this year, which included members that aren't able to be as active as they would like. The members provided some side dishes! This year the membership team barbequed hot dogs and hamburgers. We had a fiesta theme including a candy filled pinata! We held our annual crazy elephant gift auction to benefit our annual Christmas party. We do not use club funds for ourselves. We raised over $200 for the party from the auction.

(50 Hrs.; $1,950 In-Kind) How do we Party? Our Holiday Party was held in December at a local community center. The view was festive; lights were reflecting on the lake, homes and boats decorated for the season. There was an entertainer providing music and karaoke! After a wonderful catered meal dancing the singing began. Many of our members took advantage of the opportunity to show off their singing skills which kept everyone entertained throughout the evening.

(900 Hrs.; $5,440 In-Kind) Beyond the formal events, each month our club organizes a Socialite Lunch and Socialite Dinner at various local restaurants with voluntary participation. These activities encourage new and experienced members to get to know each other in a casual atmosphere. The Board Members all try to sit with women they don't know so well which helps that new member. It also increases our presence in the community. There are lots of lively conversations and lots of laughter! Many restaurants we have visited also have donated to our Craft Faire Opportunity Baskets. That is a win-win. Approximately four times a year we go on a field trip to gardens, museums, plays and movies. We have participated in several social events throughout the year. We attended a fundraiser for the San Clemente Junior Woman's club at The Outlet in San Clemente, and as a special treat, we attended our sister club Placentia Round Table Woman's Club for their fundraiser, the *Festival of Trees*. All of these events are paid for by the members who attend.

(1,494 Hrs.; $4,692 In-Kind) We have several Sections: Bunco where we enjoy the opportunity to play an easy game and spend time furthering friendships; Book Club where members enjoy reading and sharing their latest book finds! Everyone reads a different book and tells the others about it — which is an interesting twist on a book club; Game Night where you don't know in advance what you'll be playing; Sew Kind, our sewing group who made hundreds of items this year; Threads of Love who sew specifically for the NICU (Neonatal Critical Unit) for preemie babies at over fourteen local hospitals (This year they donated 14,000 items); and finally, our wonderful Socialite Committee.

(5 Hrs.; $0 In-Kind) To continue our engagement with the community each club member is given club business cards. These cards have all the club's contact information: email address, Facebook pages, and post office mailing address. Each member has cards ready to hand out by writing their name and phone number on the card when anyone is interested in our club.